



A Women Writer's Club

Creating a Journal of Multicultural Voices

LEARN TO TELL YOUR STORY IN TWELVE WEEKS!

Every family has a unique story to share. If you've thought about telling yours then join our circle of multicultural women writers. Each Saturday we will come together either in-person or online to develop our storytelling ideas. These in-person and online meetings will help to set goals, track progress, and motivate work on five to ten pages as part of creating a journal of multicultural women's voices. This experience will help you create a chapter on a story about yourself or a multicultural woman who has inspired you. We'll share afternoon tea and a light meal as we talk over lessons and outline assignments for the week ahead. You will work independently during the week and turn in your draft on the following Saturday.

After completing 10 weeks, we will assemble the stories into a hardcopy magazine style anthology over two weeks and then use the subsequent two weeks to host a publication party inviting friends & family to share our work; a total of 14 weeks. Participants are encouraged to turn their chapters into future book projects.

Seating is limited to a handful of mature, self-motivated women who are prepared to meet both in-person and online for fourteen Saturdays beginning June 7th, 2025. Participants are expected to attend the four Saturdays to both plan/edit the journal and appear at the publication celebration (see calendar and course outline).

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WHY WE NEED YOUR SUPPORT

Multicultural voice refers to our belief in the co-existence and acceptance of multiple cultures within a society. We are promoting the idea that different cultural groups can co-exist peacefully and contribute to a richer, more vibrant world. Our journal is intercultural - acknowledging with respect the values, traditions, and beliefs of women across different cultural groups. We are bringing women's voices to the world as we share stories of personal evolution, fundamental equity, healing and community-building left untold in broadcast & web media. We do this because when news spreads crisis, or movies and TV shows spread violence, people need to balance those negatives with informative, helpful and inspiring stories; important to human development. Through the work of this journal and others we have created like it, we map the long road toward economic inclusion, beginning with communications empowerment. We are also donating time and web space to showcase human interest stories of compassion, as well as the fantastic work being done by individuals dedicated to creating positive change.

In communities across the "melting pot" of the United States and around the globe, people are connected to their relatives, friends and families. Our objective is to get all people past feeling globalization is solely about corporate enhancement by teaching those under-served how to research, assess, discuss and solve problems at home and abroad. We believe globalization is about individual learning, professional growth and self-empowerment. We also believe that globalization is about adapting communications technologies that are impacting our lives and communities to connect and share our values as global intercultural people who have more in common than we have in differences. We provide these important and informative journals online.

We also provide free and open courses that cover communications for the digital age. Women writers can reach more people as they create in-depth discussions on life, living well, human struggles and local to global developments by taking advantage of communications tools and web innovation. Adapting to technological enfranchisement in the case of the web frontier is a global economic challenge for women, especially those who have been victims of economic exploitation, social inequity and deprived of the tools of computer literacy. The future of a healthy world depends on helping multicultural women get and stay contemporary so they can take care of themselves, their families and their communities.

Given the shift in social/cultural environments and the modern construct of fake news; a demand for service alternatives has been created to help diminish confusion in understanding, interpreting, discussing and voicing what is real and what is reality in our society. The designers of the World Wide Web, have made it clear that the use of the web, a soft technology, should be free for all. However, those who have historically controlled the marketplaces of advertising, broadcast media, publishing and communications policy are in a battle to control modes of accessibility for their own revenue generation. This contest of resources is unprecedented!

Values are in question, particularly for those historically devalued to the point of marginalization. Confusion reigns among those who speak more than one language. How does one who is deferred to the so-called "underclass," reinterpret their contributions to be valued? Globally, women are essential caregivers nurturing children and elders. Yet women are destabilized when they are underpaid, which eventually means an inability to afford retirement. Regardless, women are a significant force in our communities often taking on unpaid roles from feeding other families to civic leadership while societal expectations and equity challenges persist. Therefore, we provide FREE open courses and showcase resources for those economically challenged.

Along with our peer-to-peer salon discussions, we are developing a web-based institute with customized classrooms, lecture halls and a citizen's panel for self-paced and instructor-led learning; as well as local, regional, national and global culture talks with community-based stakeholders and professional lecturers.

Respectfully,



Paula Robinson Deare, Multimedia Cultural Practitioner
MIT Urban Studies & Planning Fellow '91, '02, MIT Sloan '12

MULTICULTURAL WOMEN WRITER'S SALON CONCEPT

A salon is a gathering of people held by a host. The salons of early modern France were social and intellectual gatherings that played an integral role in the cultural development of the country. The salons were seen by contemporary writers as a cultural hub for the upper middle class and aristocracy, responsible for the dissemination of good manners and sociability. Salons became a center of intellectual conversation, as well as a debate stage for social issues. In contrast to other early modern institutions, women played an important and visible role within the salons. Each woman, or salonnière, played a different role within these salons. Some were actively involved in conversation and debate, while others used their connections to bring people together and spread Enlightenment ideas. - Wikipedia

The multicultural women writer's experience provides a unique opportunity in leadership development, civic engagement and service to community. Based on the salons of early modern France, women writers will come together in intellectual gatherings to play an integral role for the development of voice in their culture, community and country. Throughout this experience, participants will enjoy close knit mutual support and an intercultural exchange of ideas through Saturday tea and lunch discussions. Participants will share community immersion, cultural exposure and project development ideas as they devise stories from their experiences. Included in our women writer's salon are topical seminars, inter-class discussions, exploration of ideas and support throughout their participation.

As Ambassadors: Participants will create stories that develop social capital and help promote sustainable communities that foster pride of culture to empower people underserved by media - an ambassadorial service. As a center of intellectual conversation and debate for social issues, skills will be developed to empower underrepresented communities to understand their potential; strive for success and to fulfill their individual capabilities. These women will be a resource that empowers others to understand and define success for themselves and their families. We inspire women writers to model and create future successes by giving them the tools, skills training and information needed to enhance their core competencies and reach their full potential by discussing enlightenment ideas.

As Leaders: The Multicultural Women Writer's Salon puts its educational stock in building human capital as the first step in building sustainable communities. One method we use is partnering with community organizations for fundraising support to create outreach and pilot programs in order to motivate participants towards developing awareness of self and their voices through storytelling. The site we have chosen is A 50-acre waterfront park with over a mile of ocean frontage which projects into Buzzards Bay. Support for this program was provided in-part by New Bedford Creative, New Bedford Economic Development Council, the National Endowment for the Arts, and the Low Tide Yacht Club (aka Fort Rodman Marine Educational Association).

As Community Voice: The new age of information warfare isn't new; literacy has always been used to disrupt and polarize critical thinking by disinformation, sensationalism, and misinformation, under-education, burning books, etc. The old way of competing was to provide systematic underdevelopment. Yes, it's still being done, but we cannot allow ourselves to freeze and let it run our families and communities over. We need community voice; not only to teach writing and resistance, but to help women stand up for themselves, their families and their communities.

Participation & Responsibility. Research participation and writing are expected to be submitted during the workshops and during the week following. It is the responsibility of participants to listen and respond respectfully during discussions; to engage in small groups, engage in class activities; and to prepare given assignments. Participants are also expected to take responsibility for understanding, requesting clarification and/or additional help from the instructor(s), as needed. Plagiarism will be discussed in detail using workshop examples and in general as thus: "To avoid plagiarizing, participants must be careful when quoting or citing from materials, paraphrasing from other's work, or submitting work prepared in whole or part by someone else without properly crediting the author(s)." Participants are not allowed to present an exercise completed by other participants or from another workshop.

INSTRUCTION, SERVICE LEARNING & WORK EXPERIENCE

Our writer's salon embraces the American Association of Colleges and Universities' standard for the Intentional Learner by allowing multicultural women to understand, maneuver and shape a world in flux. This peer-to-peer salon allows participants to create intercultural discussion dynamics allowing each to:

- Communicate in diverse settings;
- Understand/employ quantitative/qualitative analysis to problems;
- Interpret, evaluate, and use information;
- Integrate knowledge and understanding of complex systems;
- Resolve difficult issues creatively via multiple systems and tools;
- Derive meaning from experience, information, observation;
- Develop and demonstrate intellectual agility & management;
- Transform information into knowledge, judgment & action;
- Work well in diverse teams and build consensus.

INSTRUCTION: Our writing curriculum includes journalism methods in telling a story, composing a sentence, defining a paragraph, sequencing paragraphs and editing under a deadline. Stories written embrace the concept of writing for empowerment. We work on what participants already know, family and community roots. Participants are asked to embrace their cultural identities by including distinctive experiences, associations and lessons learned that formed their outlooks on life. Our process insures participants arrive at some form of new insight or clarifying thought. Included is *writing for empowerment* - a critical thinking practice in brainstorming and writing which helps participants define their identity and their own terms for life and living well. Writing personal stories requires participants to define themselves in every way they believe true, with surety of values that are wholly untouched by other's definitions. Writing multicultural stories allows participants to create a body of personal armor, which strengthens with time to become a shield to keep others hurtful or negative definitions at bay. Journalistic writing is both a practice and recognition that gives the power to approve or deny others' redefinition of the author's self-image on a deliberate basis of critical personal choice. With each method, we teach women writers how personal, verbal, written and communications skills and tools are used as resources that help voice leadership, visibility, build name recognition and gain credibility. We use *'jury style observation'* as training to help women learn how building human capacity to invigorate communities, resources and people can happen quickly. We inspire participants to imagine and accumulate skills and education to lead self, family and community revitalization. We've created this writing salon to help amplify 'Traditional Knowledge,' using lessons, interlaced with digital media and social enterprise modeling. We introduce women writers to authorship with techniques and role models of excellence and innovation so they can independently write and produce stories of culture, commitment and pride.

SERVICE LEARNING: Women writers also learn leadership skills and practices through independent research, *'jury style presentation'* of information delivery as a leadership step for methods in content-development and presenting critical information for decision-making. We feed cultural and social knowledge via lecture/discussion mixes with contemporary predisposition using today's news, social media storylines and historic backdrops against the context of the individual's emerging story. Our use of mixed-media is designed to help participants understand how innovative ideas and productions from local people are brought to the global marketplace. Multicultural women writers will develop a 'Personal Writing Portfolio' including a biographical essay, personality photos and review stories as part of their participation. The Service Learning aspect of this experience includes expansion into the field of writing as authors participating in the web frontier. The salon model incorporates self-paced life-learning practices, planning and implementation, mixed media production and more. Participants will create bios for introductions, an event presentation and a story to be published in our cultural journal.

WRITING EXPERIENCE: Participants become content developers, trainers, facilitators and presenters in this salon experience. When participants see their finished work and hear themselves presenting in front of a podium on a projection screen, they embrace and share leadership skills. Participants will plan, discuss, design, manage and implement these events from issues and audiences to strategies with rehearsals. Writing experience includes field research and evaluation of tools, methods and the development of storytelling from journalism, script writing to journal product development. They will become program directors, scene developers and project producers. Multicultural Women Writers will develop the skills to speak and present on models of citizenship and community-building that they believe can make a difference for others. By the time they complete the writer's program, participants will have the ability to continue to create innovative stories toward the completion of a journal on their own, and will have earned an author's experience toward the production of a book should they choose, as well as participation in presenting at and producing for their graduation event.

Art is Everywhere Writer's Peer-to-Peer Salon Calendar 2025

LIMITED CLASS SIZE: PLEASE REGISTER ON OR BEFORE JUNE 7TH.

Course begins June 7th and runs through September 13th, with meetings on Saturdays from 1:30 p.m. to 3:30 p.m.
online classes held via Zoom, registered participants will be sent the link

COLOR LEGEND: Research & Prog. Design = blue, PR & Recruitment = green, Writing & Editing = yellow, Events = orange

PUBLICATION COMPLETION LAST TWO WEEKS OF AUGUST - CELEBRATION EVENT FIRST TWO WEEKS OF SEPTEMBER.

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WRITER'S SALON LESSONS BY WEEK

JUNE 7, 2025 – SEPTEMBER 13, 2025

In Person Classes held at the Low Tide Yacht Club 1:30 p.m. – 3:30 p.m.

aka Fort Rodman Marine Educational Association

1000B South Rodney French Blvd. New Bedford, MA 02744

Inside Fort Taber (across from the tank) next door to the Military Museum.

Online classes held via Zoom, registered participants will be sent the link

We will cover a wide array of topics; however, the general discussions are outlined below.

Class presentations, assignments and handouts will be available in print, online via email.

Class outline below – color legend follows calendar: Writing & Editing = yellow, Events = orange.

June 7	Introduction & Overview of the Writer's Salon with Handouts: Mastering 1 pg. Writing & samples Bio, Experience, Strategy & Planning a Story - Brainstorming with Assignment Due next Saturday
June 14	Creating a Compelling, Story Outline Who is Audience What Need? Assignment Due next Saturday 5 Point Storyboard - Story Purpose: 1. Open, 2. Mid-open, 3. Center, 4. Mid-close, 5. Close
June 21	Adding to Your Story, Filling out Brainstorming Ideas. Sharing Story Idea, Who, What, Where, When, Why & How with Issues in Research, Genealogy, Epiphanies, with Assignment Due next Saturday
June 28	Reviewing Stories and Discussing What's Inspiring & Missing: Culture, Values, Customs, Beliefs, Redetermining Exploitation, Encouragement, Empowerment with Assignment Due next Saturday
July 12	<i>Reviewing Stories and Discussing Methods of Personal Evolution, Fundamental Equity, Healing and Community-Building What's Helpful & Missing with Assignment Due next Saturday</i>
July 19	<i>Primary Voice in Your Story, Your Main Character, Filling in Meaning & Points; Completing the Context & Reasons Within your Whole Short Story with Assignment Due next Saturday</i>
July 26	Bringing Your Story to a Conclusion, Making Five Points, Editing Pages and Paragraphs for Sequencing, Editing Sentences for Chronology - with Assignment Due next Saturday
August 2	Bringing Your Story to a Conclusion, Editing Sentences for Sequencing; Editing Punctuation and Event Details for Context - with Assignment Due next Saturday
August 9	Bringing Your Story to a Conclusion, Ways to Promote, Encourage Reviews, Utilize Social Media - with Assignment Due next Saturday
August 16	Final Stories Due in Order to Prepare Publication in Time, Maximizing Efforts in Preparing for Publication Design, Publication Launch, Promo Campaign- with Assignment Due next Saturday
August 23	Photography & Artwork Deliverables: Taking 'Selfies,' Using Artwork, Diagrams, Maps; Placing Stories with Photos & Artwork Resolution, Quality, Style, Final Editing, Design & Preparation for Print.
August 30	Publication Sent to Printer with Electronic Draft to Review. Each Participant Must Edit/Review Their Story Before the Final Draft is Approved for Printing in Hard Copy.
September 6	Publication in Route to and/or Back from Printer – Plan & Prepare Next Week's Party
September 13	<i>Author's Celebratory Event with Food, Friends & Family</i>

Monday – Friday Independent Study with Support as Needed

The Multicultural Women Writer’s Salon is customized for instruction in writing and media production. Classes are given in lecture and workshop format to run over a 14 week session. Each class is designed to teach\model what is needed to understand and create material\products for subsequent classes, as well as the overall course. Each participant will work independently during the week with support as needed to create stories that add to the Multicultural Women Writer’s Salon Journal creation.

<p><i>Independent Assignments with Support as Needed: Make writing notes on suggested weekday finds</i></p>	<p>Monday: Manuscript Innovation</p> <p>Develop new ideas by using a brainstorming session, try solutions to issues and ideas from last Saturday’s class. Think about what’s needed under your chosen topics from Bio, Experience, Strategy & Planning a Story. No heavy-lifting, jot down ideas, take random notes, draft a few sentences, think about your reasons for writing the story. What key-point do you want to get across?</p>
	<p>Tuesday: Tech & Software</p> <p>Explore your computer & web-search services. What can help you enhance the background information for your story? Try free Google web applications like Open Office, Google Docs & Chat GTP; ask your Facebook Friends what they would like to know about you and use their responses in your story; take a free YouTube writing workshop.</p>
	<p>Wednesday: World Wide Inspiration</p> <p>Introduce yourself to the world via Fire Fox or Google ‘Travel Sites’, think of it as an opportunity to view other’s successes, explore a country where you can take pride in community culture or define a role model. View online lectures, documentary films and cultural food experiences that allow you to venture outside of - or deeper into your own experiences and community.</p>
	<p>Thursday: Preliminary Product</p> <p>Merge brainstorming ideas with notes created form the above experiences toward creating a page or chapter in your story or bio. Flush out family stories for dates, segues and accuracy, think through other messages you want to get across in the purpose behind your story – allow yourself random thoughts initially, then sleep on it and come up with sentences, paragraphs, & pages.</p>
	<p>Fridays: Final Production</p> <p>Create a summary page based on the work you’ve been putting in throughout the week. Friday productions must include crafting and completing any work necessary. Draw from old written material like resumes, bios, similar stories, and prepare to showcase the materials that are demonstrative of your week of independent study to allow the group to brainstorm with you on Saturday.</p>

Writer’s Workshops are primarily held at the [Low Tide Yacht Club](#), 1000B So. Rodney French Blvd., New Bedford, MA 02744

Women Writer's Salon Participant SMART Goals

Website Eworkstyle.org

Recommended Software: Google Docs, OpenOffice, Chat GTP

What do you expect to get from this experience?

Specific Goals	What exactly do I want to accomplish through this experience?
Measurable Outcomes	How will I track my progress?
Attainable Proof	Is this realistic for me? What do I need to make my goals possible?
Why Relevant to You?	Why is this program important to me? What do I hope to get out of it?
Time Frame	When will I have completed my personal goals with this program?

MULTICULTURAL WOMEN WRITER'S SALON



Instructors: Our training and growth activities are designed to help you maintain innovative, professional and management expertise from shared web learning opportunities to workshops, courses and development conferences. Contact us with your training needs.



Paula Robinson Deare
prdeare@eworkstyle.org

Paula Robinson Deare (*MIT Fellow '91, '02, MIT Sloan '12*) brings communications technical knowledge, assistance and training from the print, radio and television industries to age groups underserved by those industries. Prior to entering Public Relations with Fox Broadcasting, she served as a newspaper graphic designer, magazine columnist, radio talk-show host and producer/host for cable TV in metropolitan Boston, MA. Active in the evolution of the communications frontier, Paula is a regular speaker and instructor on media empowerment. After building a number of multi-media technology production labs and a state-of-the-art lecture hall in Boston, Paula received recognition awards from the National Science Foundation, Massachusetts Teachers Association, City of Boston and State of Massachusetts. She then grew the place-based communications training curriculum into a web-based Institute. Paula holds an MIT Sloan School of Management certificate in Global Strategy and Innovation. A member of MIT Urban Studies & Planning Community Fellows Alumni; Paula was granted their Excellence in Media and Technology award. Paula Robinson Deare established Eworkstyle Institute in 1995, and has served as CEO and Communications Media Instructor for thirty years.



V. Paul Deare
vpdeare@eworkstyle.org

Vincent Paul Deare (*M.L.S., M.S., CAGS Ed., Ed.D. (ABD)*) has a background in the development of cities, in conjunction with 40 years of college level instruction. Paul has also worked as: a project consultant for the Schomburg Center for Research in Black Culture; co-founder of the Caribbean Center for Understanding Media (U.S.V.I.); funding manager for the Massachusetts Council on the Arts & Humanities and co-founder of BNN-TV Public Access Foundation. He has served on the boards of WGBH TV and the Boston Public Library. Paul is an award-winning producer of public and cable TV. Paul has experience with all levels of community revitalization, from grass-roots to civic leadership in Massachusetts, New York, California, the Caribbean and China. Paul was a founding faculty member and prior learning coordinator for Springfield College School of Human Services, Boston Campus where he taught for nineteen years. He specializes in issues and policies of social equity, neighborhood development and economic recovery. Paul has worked with funders, executives and stakeholders on the sustainable well-being of communities and constituents in the U.S. and around the world. V. Paul Deare serves as Livable Communities Instructor.

Other Journals by Paula Robinson Deare & V. Paul Deare



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PHOTOS BY JOSH SOUZA FOR NEW BEDFORD CREATIVE